



## **“We Are Accessible” campaign officially launches in Niagara**

**Friday July 13 Thorold, ON** – The Joint Accessibility Advisory Committee (JAAC) of Lincoln, West Lincoln, Pelham, Thorold, Niagara-on-the-Lake and Grimsby are excited to announce its **“We Are Accessible”** campaign this summer. The campaign is spearheaded by JAAC committee members to recognize local organizations and businesses who have made efforts to provide accessibility for people with disabilities in their community.

“There are hidden gems of accessibility throughout our communities” says JAAC Chairperson, Sharon Cook. “We want to recognize and promote businesses and organizations who have made efforts to make themselves accessible. They are appreciated. Their efforts make it possible for people with disabilities to be part of their own communities.”

### **How it works**

The campaign involves volunteer JAAC committee members who will be actively canvassing their local municipalities throughout the summer and conducting checklist assessments. This assessment includes reviewing exterior and interior access along with the customer service experience. Along with the checklist, JAAC members are also available to provide some interactive fun awareness sessions.

Through the assessment process, businesses or organizations scoring 80% or higher will be awarded with a **“We Are Accessible”** decal to display at their location.

There will also be an awards ceremony that will take place at each municipality’s Council meeting in September 2018 where recipients of the award will be recognized in their community.

For more information about the “**We Are Accessible**” campaign or if you would like your business to be featured as accessible please contact,

Donna Herrington at [WeAreAccessibleCampaign@gmail.com](mailto:WeAreAccessibleCampaign@gmail.com) or at (905) 380-4782.

Follow JAAC on Facebook at <https://www.facebook.com/JAACNiagara> (link to FB)

**Photos below:**

Grimsby Canadian Tire Staff participate with JAAC committee members Stephen Barker and Gordana Mosher representing Grimsby in an interactive accessibility awareness training.



