

27th Annual



Smithville, Ontario. Sept. 2017

To all Possible Parade Participants

The Smithville "Christmas in the Village" Parade Committee would like to invite your business, group or organization to participate in the 27th annual Christmas Parade on **Saturday, November 25, 2017**. The Parade starts at 2:00 p.m. SHARP at the Community Center (Arena) and proceeds along Regional Road # 20 (old Highway # 20), past Town hall to the intersection of Canborough Rd. and Reg. Rd 14. We set up the parade from 1:00 to 2:00 p.m.

The roads around the parade route will be 'closed to all vehicle traffic' from 1:20 PM until approximately 3:30 PM, so ensure you and your entrants are at the Fairgrounds by 1:00 PM.

The theme this year is " **Th North Ploe** ". Please make arrangements for your float or entry now and remember not to have Santa Claus on the float, as we want him, Mrs. Claus and his helpers to be on the very last float to build up the anticipation for the children.

Please return the attached registration sheet or before November 18, 2017, if you plan to have an entry or float, so we can reserve your spot. Please tell us something about your float for the commentators announcing each float (25 words or less on attached form). **Plan to car-pool** to the Fairgrounds, as the Arena parking lots get clogged up with cars and entries. The Parade should last approx. one hour and thirty minutes.

NOTE changes for judging

There will be trophies for the top three Business entries. Cash prizes will be awarded for the top three Community entrants. The best three Church or School groups will also receive cash prizes. A new category has been added – the best Crowd Pleaser will also be eligible for a prize.

Let's see some great imagination and let's all have a fun day.

Come be part of the Parade!!! Please send in the Information sheet to register.

Yours Truly

Dave Willis (905) 957-7577

Parade Chairman

PS – If you are a past participant and experienced any problems, please let us know and we will try to ensure that you don't have the same difficulty.

Christmas in the Village

Christmas Parade

The Parade Commentators will use information below, announcing the various participants.
To be returned by November 18, 2017 to ***

Name of Organization

Type of float i.e. Tractor trailer, car and trailer, car, walkers, flatbed truck, etc.

..... **Total Length of entry**

Category of entry (circle one): **Community,** **Business,** **Church or School.**

Type of music, if any i.e. tapes/CD's/guitar/band/vocals

Contact Person

Address **City**.....

Postal Code **Telephone** **e-mail**

Note: - SAFETY - Nothing is to be thrown to the parade watchers from an entry

Description of entry (for the Parade Commentators) {25 words or less}

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Special Notes: Ensure all of your participants are at the Arena by 1:00 pm, as the parade route is closed at 1:20 PM, and traffic gets very **congested** in and around the route at 1:00 PM.

Notify drivers to keep up the pace and not wait for those handing out items to the crowd. Also to follow instructions of the Parade Marshals at the beginning, during and end of the route.

In the event of an emergency, the town's alarm siren would be an indicator to all that an emergency situation exists. All participants in the parade will move to the far right side of the roadway, as close as possible to the curb, to allow the movement of Emergency vehicles.

***** Dave Willis, 19 Wade Rd. Smithville, Ontario, L0R 2A0 (905) 957-7577**

Christmas PARADE

Christmas In the Village.

SMITHVILLE, ONTARIO

NOVEMBER 25, 2017

Regulations Governing Entries

1. **All** participants must be at the Fairgrounds for **1:00 PM, as the Parade route (HWY 20) will be closed to vehicle traffic at 1:20 PM.** You will lose your spot in the Parade if you are not there on time.
2. Handouts or giveaways must be distributed from the street level. **Do not throw** candy, etc. from the float. If not, this results in children running onto the road.
3. Participants must **keep up to the float ahead and avoid unnecessary gaps.**
4. Do not sound horn of your vehicle/float while bands are playing.
5. No Santa Claus replica can appear on any entry other than Official Santa Claus Float.
6. Musical entries are encouraged to focus their musical selections on Christmas pieces.
7. All representatives on a float must be restricted to the inside of the rack line (no one is to sit on the edge of the trailer with their feet dangling over the side).
8. Participants in the parade shall not be consuming, or giving the impression of consuming alcoholic beverages.
9. Where there is a possible danger of fire occurring on a float due to a combination of materials and/or equipment, the float participants shall provide suitable fire extinguishing equipment.
10. Participants in the parade shall refrain from smoking during their participation in the parade.
11. Dispersal **is at the intersection of Canborough Rd and Reg. Rd. 14.** Follow the instructions of the Parade Marshals for directions; otherwise the Parade will get backed up behind you.

CHRISTMAS IN THE VILLAGE

Smithville, Ontario LOR 2AO

Judging of Christmas Parade Entrants

There are **4** Judging Categories: **Best Community Entry**, **Best Business Entry**, **Best Church or School** & **Best Crowd pleaser**

Community (Community, Organizations, Individuals and Families)
Prize Money - First, Second and Third

Business (Commercial, Business and Industrial)
Plaques -First, Second and Third

Church or School - Entrants can be walking or riding on a float.
Prize Money -First, Second and Third

Crowd pleaser

This is a new category that would encompass special reaction or recognition from the crowd – eg. The WOW effect.

Entrants can be walking or riding on a float. (NOTE: 1 winner only) Prize Money – Best entry

CRITERIA FOR JUDGING

1. Originality 25 Points
2. Best use of colour and theme 25 Points
3. Added features (pluses for animation) 25 Points
4. Showmanship on parade route 25 Points

Christmas in the Village

Dear Participant

We are using the new route again this year.

Basically, we leave the Arena and go east on Hwy 20. Then when we get to the traffic lights, we will bear right. Proceeding south along Griffin/Canborough St. (we will pass the Medical center, high school and town hall). The parade will end at the intersection of Smithville/Townline Road and Canborough Road. At which time you will have the choice of leaving east towards Hwy. 20 (Fonthill) or west towards Binbrook.

Dave Willis – Chairman, Christmas in the Village

