

CHRISTMAS IN THE VILLAGE
Smithville. Ontario LOR 2AO

Judging of Christmas Parade Entrants

There are **4** Judging Categories: **Best Community** Entry, **Best Business** Entry, **Best Church or School** & **Best Crowd pleaser**

Community (Community, Organizations, Individuals and Families)
Prize Money - First, Second and Third

Business (Commercial, Business and Industrial)
Plaques -First, Second and Third

Church or School - Entrants can be walking or riding on a float.
Prize Money -First, Second and Third

Crowd pleaser

This is a new category that would encompass special reaction or recognition from the crowd – eg. WOW appeal. Entrants can be walking or riding on a float. (NOTE: 1 winner only) Prize Money – Best entry

CRITERIA FOR JUDGING

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| 1. Originality | 25 Points |
| 2. Best use of colour and theme | 25 Points |
| 3. Added features (pluses for animation) | 25 Points |
| 4. Showmanship on parade route | 25 Points |