

**FOR IMMEDIATE RELEASE**

**West Lincoln Upgrades to LED Streetlights**

*Township Projected to Reduce Electricity Consumption by 67%*

West Lincoln, ON – Energy-efficient, light-emitting diode (LED) streetlights will soon be reducing streetlight electricity consumption by 67% in the Township of West Lincoln. This drop in energy use will cut the cost of powering streetlights by 53% per year. The new fixtures will also reduce maintenance costs by up to 80% because LEDs last up to four times longer than the Township’s existing streetlights.

Like many communities, West Lincoln was searching for energy-efficient infrastructure solutions that provided sustainability and cost savings. The Municipality entrusted RealTerm Energy and its official partner LAS (Local Authority Services) with the task of providing a turnkey solution for the conversion of its streetlights. Installation of the new fixtures is scheduled to begin in December.

While consuming much less energy, LEDs produce a clear, white light that improves visual acuity and community safety. The beams of LEDs are also more targeted than traditional streetlights to light only the streets and roadways, which helps reduce light pollution. LEDs will also reduce the Township’s greenhouse gas emissions by an estimated 22 metric tons per year, the equivalent of the carbon removed by more than 500 tree seedlings grown for the next ten years.

LAS and RealTerm Energy are leading LED streetlight upgrades across Ontario communities in over 130 other cities and towns including Lincoln, Niagara Falls, Wainfleet and Barrie.

**Quick Project Overview**

Total number of fixtures	653
Annual electricity cost savings	53%
Annual electricity consumption reduction	67%
Estimated annual greenhouse gas reduction	22 metric tons – the equivalent of the carbon removed by 564 tree seedlings grown for ten years.

For more information please contact:  
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