



To: Financial Institute

Re: Municipal Elections Campaign Account – Registered Third Party Advertiser

For your information, a Third Party Advertiser registrant in the 2018 municipal and school board election, is required under the *Municipal Elections Act*, 1996, as amended, (MEA) to open an account in the name of their campaign (for example: “123 Corporation’s Campaign”).

The MEA does not prohibit a registered third party from being a signing officer on the campaign account.

Section 88.17(2), (3) of the *Municipal Elections Act*, 1996, as amended must be adhered to. See the reverse for reference.

Should you have any further questions on this matter, please contact me at (905) 957-3346 extension 5136.

Joanne Scime
Deputy Clerk
Township of West Lincoln

Note: On April 1, 2018, section 88.17 of the Act is amended by adding the following subsection: (See: 2016, c. 15, s. 55 (2))

88.17 Campaign account loans

Same, registered third party

(2) *A registered third party and, in the case of an individual, his or her spouse, may obtain a loan in relation to third party advertisements only from a bank or other recognized lending institution in Ontario, to be paid directly into the campaign account. 2016, c. 15, s. 55 (2).*

(3) Guarantee restrictions

Only the following persons, as applicable, may guarantee a loan:

2. The registered third party and, in the case of an individual, his or her spouse.
2016, c. 15, s 55 (3).

88.26 (1) *A registered third party shall ensure that,*

(a) no contributions of money are accepted or expenses are incurred in relation to third party advertisements that appear during an election in a municipality unless one or more campaign accounts are first opened at a financial institution exclusively for the purposes of the election campaign;